



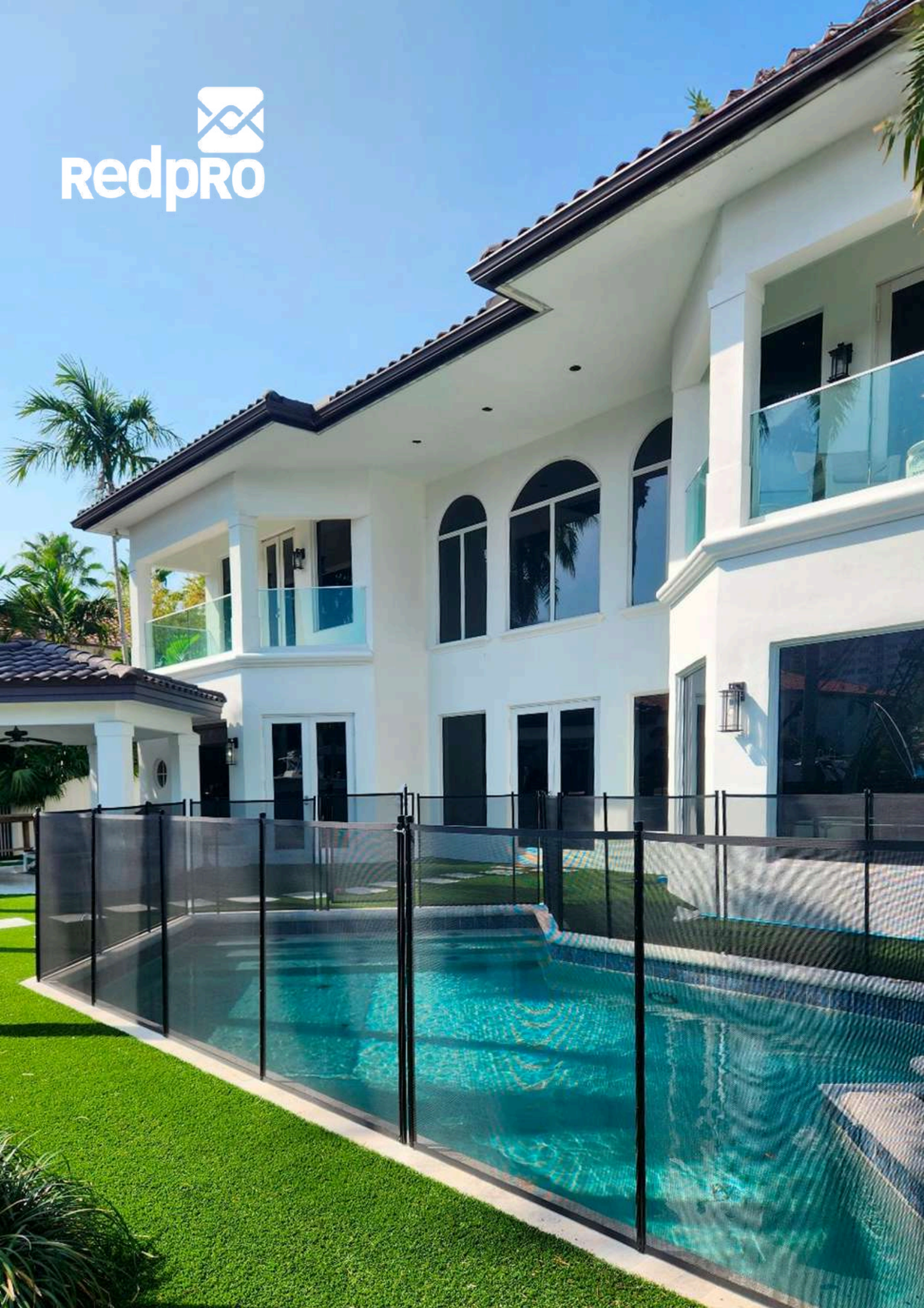
# A Safe Business Just Like Our Products



[www.redprousa.com](http://www.redprousa.com)



RedpRO





# CHAPTERS

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Redpro System Explanation
- 02.** Market
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Redpro Franchise
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Redpro Franchise

**+12 years**  
**5 Countries**



## The Problem

Having a pool at home provides great enjoyment but also significant risks for young children. **Drowning is the leading cause of accidental death in children under 5 in high-density pool areas.** The most common accidents occur due to improperly closed doors, children breaching fences, and, to a lesser extent, electrocution, cuts, and severe injuries.

**Removable Pool Fences are specifically designed to ensure safety**

Drowning is the leading cause of accidental death in children under 5

## The Solution

### Redpro System Explanation

Our pool fences are unmatched **in safety, durability, and customization.**

#### Exclusive Installation Method

**Fast Service:** Installation within 24-48 hours.

**Custom Design & Options**

**Proven Reliability**

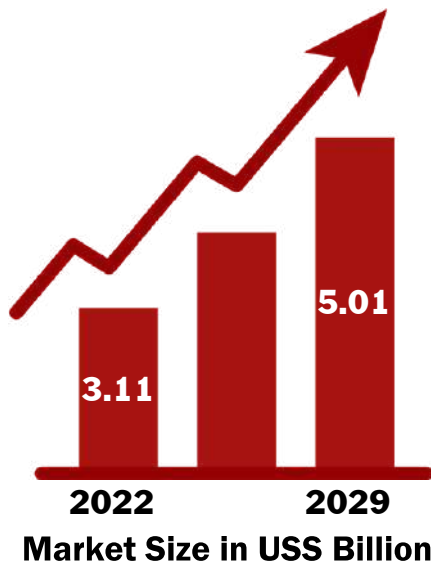


Designed to prevent breaches:  
no climbing, no passing underneath

1

# MARKET

The United States has approximately **11 million swimming pools**, of which **97% are privately owned**. This includes both residential pools and those within private facilities. Public pools account for the remaining 3%, translating to about **330,000 public pools**. These numbers highlight the prominence of residential pools in the U.S., with private ownership driving the pool industry's growth. Source: Pool and Hot Tub Alliance (PHTA)



**The global pool fencing market** was valued at **US\$ 3.11 billion in 2022** and is projected to grow at a rate of **7% from 2023 to 2029**, reaching nearly **US\$ 5.01 billion**. The market's growth is driven by the increasing number of residential and commercial buildings, rising disposable incomes, and a shift toward in-house pools. Pool fencing is especially crucial for **child safety** which further fuels the demand.

Strict regulations on pool fence installations in countries like Australia and the USA also contribute to market growth.

However, challenges such as **low-quality Materials** and **improper installation** are hindering the market's expansion.



# Why Redpro?

Your Path to a Successful Business



**INVEST IN A  
TRUSTED BRAND**

## Advantages of Being a Redpro Franchise

With over **12 years of experience across five countries**, Redpro has built a **proven and profitable business model** that equips franchisees to deliver the consistent quality our customers trust and value.



### 1. No Experience Necessary:

You don't need construction expertise—just ambition and a desire to grow a thriving business, lead a talented team, and positively impact your community.

### 2. Significant Savings:

Our extensive experience across diverse markets like Miami, Colombia, Paraguay, Uruguay, and Bolivia ensures you can avoid costly mistakes, saving both time and money.

### 3. Tailored Growth Opportunities:

With Redpro, you grow at your own pace. The success of your franchise depends entirely on your commitment and goals.

### 4. Comprehensive Training & Support:

We guide you through every aspect of the business, providing the technical skills and operational knowledge needed to ensure your success.

Becoming a Redpro franchise is more than an investment—it's an opportunity to take control, run a business your way, and **achieve your dreams** with the backing of a recognized leader in the market.

# How much it costs to own a Redpro Franchise

The initial investment required to launch an Redpro franchise ranges from \$120,900 – \$198,800. This includes, but is not limited to, essential elements such as the franchise fee, business outfitting, and initial marketing expenses. While additional capital maybe necessary for the first six months of operations, personal living expenses during startup are not included in this estimate.



## FRANCHISE FEE

The franchise fee starts at \$100,000 and is determined based on the territory size, purchasing power, and the number of pools in the area.



## Ongoing Fees

- **Royalty Fee:** three percent (3%) of Franchisee's Gross Sales.
- **Advertising Fee:** up to three percent (3%) of Franchisee's Gross Sales.
- **Finder's Fee:** three percent (3%) of Franchisee's Gross Sales related to any account referred by Franchisor.

Description	Low	High
Initial Franchise Fee	\$ 100.000	\$ 150.000
Warehouse	\$ 0	\$ 1.200
Vehicle	\$ 0	\$ 2.000
Vehicle Wrap	\$ 2.000	\$ 5.000
QuickBooks- Accounting Set-up	\$ 200	\$ 1.500
Training Program Expenses (travel and lodging)	\$ 500	\$ 2.000
Office Equipment & Supplies	\$ 500	\$ 2.000
Uniforms and Miscellaneous	\$ 200	\$ 600
Tools	\$ 1.500	\$ 2.500
Initial Working Capital	\$ 2.000	\$ 4.000
<b>Inventory and Supplies</b>		
Fences	\$ 9.000	\$ 18.000
Gates Fences	\$ 4.000	\$ 8.000
Retractable Gates	\$ 1.000	\$ 2.000
<b>Subtotal</b>	<b>\$ 14.000</b>	<b>\$ 28.000</b>
<b>Total</b>	<b>\$ 120.900</b>	<b>\$ 198.800</b>

**Franchise Agreement Length: 7 years.**

**Revenue Potential (for first year)**

**\$500.000-\$700.000 (after expenses)**

# Your Path to Becoming a Redpro Franchise

We've made the process simple and straightforward, so you can focus on getting started with your new business.



## Fill Out the Form

Take 5-10 minutes to share some basic information so we can verify that you meet our initial requirements.

# 01

## Introduction Call

# 02

A quick 5-10 minute chat to answer your questions and see if we're a good fit for each other.



## Exploratory Call

In this 1-hour conversation, we'll dive deeper into the exciting opportunities of owning a Redpro franchise and discuss how we can work together.

# 03

## Complete Your Franchise Application

# 04

This step only takes about 10 minutes! Afterward, we'll send you our Franchise Disclosure Document (FDD) and connect you with lending contacts if needed.



## FDD Review Call

Speak with our Business Development Manager for 5-10 minutes to go over the FDD, available territories, and any other questions you have.

# 05

# Your Path to Becoming a Redpro Franchise

We've made the process simple and straightforward, so you can focus on getting started with your new business.



## Discovery Day

Visit our headquarters to get a closer look at our brand, meet the team, and see how we operate.

# 06

## Franchise Agreements

# 07

If everything aligns, we'll send you the franchise agreement to officially welcome you to Redpro.



## Congratulations! You're a Redpro Franchise

Start training, onboarding, and getting fully immersed in the brand to prepare for your launch.

# 08

## Open Your Doors

# 09

Grow your customer base and begin making an impact in your community!



**LET'S MAKE YOUR DREAM OF ENTREPRENEURSHIP  
COME TRUE WITH REDPRO!**

# Join Us

For more information on how you can become a franchise owner with Redpro, contact us today

